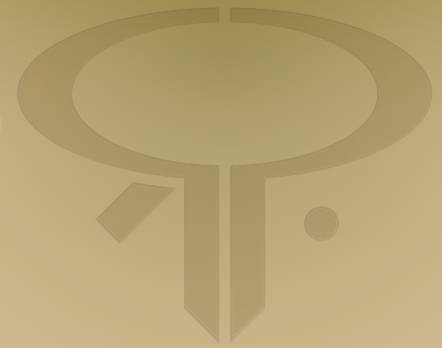


# Rich Paul

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913.271.3735



## **OBJECTIVE: Ask the right questions.**

With years of experience designing world class user interfaces, I've come to realize that unless we ask the right questions and discover our users' real UI requirements, even our best solutions may not solve the right problems. It is my passion and my objective to ask the right questions and solve the right problems to create the best user experience possible.

## Work experience

### **Freightquote.com** Nov 2005 to present

title: Senior User Interface Designer

Duties: Art Direction, Web Design, Usability testing, AJAX, ASP.Net development, Flash design, HTML and CSS creation

Supervisor: Jason Roberts

### **David Day + Associates** Oct 2001 to July 2005

title: Design Director

Duties: Art Direction, Web Design, Usability testing, Flash design and programming, HTML and CSS creation, CD-ROM production, DVD Menus and interfacing with the clients.

Supervisor: David Day

### **Euro RSCG DSW Partners** June 1999 to May 2001

title: Motion Graphics Designer

Duties: Production design, image optimization, Flash design, audio editing and working closely with art directors to realize their vision in motion.

### **Rich Paul Freelance** Sept 1999 to present

title: Principal

I continue to nurture a small side business which allows me to stay current with technology and expand my horizons with interesting, challenging projects.

## Education

### **Southern Utah University**

1992-3, 1995-8 Graduated June 1998 with a BS in Art

## Skills

Years of experience with Flash AS2 and AS3 front-end programming. Expert at optimizing images and writing lean, semantic markup. Several years experience with the most popular javascript libraries. Intermediate knowledge of ASP.Net programming. I also have a working knowledge of video editing, audio editing and DVD production.

Flash: 8+ years

Photoshop & Illustrator: 10 years

HTML/CSS: 4+ years

AJAX: 2+ years



[www.richpaul.com](http://www.richpaul.com)